

Rep Order# 8879086 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37572

Printed: 10/12/2012 1:06 PM
Last Received: 10/12/2012 11:49 AM
Showing Buylines: All Lines

1 of 9

Station KLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1567
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1567
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$74,300
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/30-10/30	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*2	W	500A-600A	8-NOW 5AM	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*3	TH	500A-600A	8-NOW 5AM	:30	\$1,000.00	11/01-11/01	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*4	F	500A-600A	8-NOW 5AM	:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*5	M	500A-600A	8-NOW 5AM	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*6	TU	500A-60CA	8-NOW 5AM	:30	\$1,000.00	11/06-11/06	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*7	TU	600A-700A	8-NOW 6AM	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*8	W	600A-70CA	8-NOW 6AM	:30	\$1,200.00	10/31-10/31	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*9	TH	600A-70CA	8-NOW 6AM	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*10	F	600A-70CA	8-NOW 6AM	:30	\$1,200.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*11	M	600A-70CA	8-NOW 6AM	:30	\$1,200.00	11/05-11/05	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*12	TU	600A-70CA	8-NOW 6AM	:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*13	TU	700A-90CA	CBS THS MRNG-2<	:30	\$1,000.00	10/30-10/30	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*14	W	700A-900A	CBS THS MRNG-2<	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*15	TH	700A-900A	CBS THS MRNG-2<	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*16	F	700A-900A	CBS THS MRNG-2<	:30	\$1,000.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*17	M	700A-900A	CBS THS MRNG-2<	:30	\$1,000.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*18	TU	700A-900A	CBS THS MRNG-2<	:30	\$3,000.00	11/06-11/06	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*19	TU	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/30-10/30	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*20	W	900A-1000A	LIVE WTH KELLY	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*21	TH	900A-1000A	LIVE WTH KELLY	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*22	M	900A-1000A	LIVE WTH KELLY	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*23	TU	1200P-1230P	8-NOW NOON	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*24	W	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/31-10/31	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*25	TH	1200P-1230P	8-NOW NOON	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*26	F	1200P-1230P	8-NOW NOON	:30	\$1,200.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*27	M	1200P-1230P	8-NOW NOON	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*28	F	1230P-200P	BOLD & BEAUTIFUL/DEAL	:30	\$1,350.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*29	TU	300P-400P	ELLEN	:30	\$1,600.00	10/30-10/30	0	0	0	\$0.00	
			Sales Remark:	V3 .								
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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*30	W	300P-400P	ELLEN	:30	\$1,600.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*31	TH	300P-400P	ELLEN	:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*32	F	300P-400P	ELLEN	:30	\$2,500.00	11/02-11/02	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*33	W	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*34	TH	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$2,500.00	11/01-11/01	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*35	M	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*36	TU	500P-630P	NEWS	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*37	W	500P-630P	NEWS	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*38	TH	500P-630P	NEWS	:30	\$3,000.00	11/01-11/01	1	1	1	\$3,000.00	
				Sales Remark: V3 .								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*39	F	500P-630P	NEWS	:30	\$1,700.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*40	TH	630P-70CP	INSIDE EDITION	:30	\$3,000.00	11/01-11/01	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*41	M	630P-70CP	INSIDE EDITION	:30	\$3,500.00	11/05-11/05	1	1	1	\$3,500.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*42	W	700P-800P	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	10/31-10/31	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*43	F	700P-80CP	ENT TONIGHT 30/INSIDER	:30	\$3,000.00	11/02-11/02	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*44	TU	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/30-10/30	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*45	W	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	10/31-10/31	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*46	TH	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/01-11/01	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*47	F	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*48	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$950.00	11/05-11/05	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*49	TU	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/30-10/30	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*50	W	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*51	TH	1235A-135A	LT-FERGUSN-CBS<	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*52	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$450.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*53	M	1235A-135A	LT-FERGUSN-CBS<	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
				Sales Remark: V3 .								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*54	W	135A-235A	ELECTRIC/ET	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*55	F	135A-235A	ELECTRIC/ET	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*56	SA	530P-60CP	POLITICS NOW	:30	\$1,000.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*57	SA	700P-80CP	ENT TONIGHT 60	:30	\$600.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*58	SA	1100P-1135P	NEWS	:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*59	SU	1100P-1135P	NEWS	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*60	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*61	SA	1235A-135A	DAVINCI'S INQUEST	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
				Sales Remark: V3 .								
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	*62	SU	600A-630A	8-NOW SU MR1	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Rate Changed								
	*63	SU	300P-400P	STORM STORIES	:30	\$450.00	11/04-11/04	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								
	*64	SU	500P-700P	INSIDE EDITION	:30	\$650.00	11/04-11/04	0	0	0	\$0.00	
			Sales Remark:	V3 .								
			V3 Comment	Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 33 / \$74,300.00

---SALES MONTHLY TOTALS---

Nov 12: 33 / \$74,300.00

Sales Totals: 33 / \$74,300.00

Station Totals: 33 / \$74,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$247,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+